

Sponsor Code of Conduct

As a Sponsor of ours, you are viewed as an extension of our team and an endorsed vendor we recommend to our clients. For those reasons, we require that all Sponsors agree to abide by the following Code of Conduct. Failure to do so will result in you being blocked as a Sponsor of future events and, in extreme cases of bad behavior, may result in you being asked to leave our event.

As a Sponsor, you agree to:

1. Show professional courtesy to other Sponsors at the event by not engaging in any negative or derogatory comments about other Sponsors' companies, solutions or employees. If you have a complaint against another Sponsor, please bring it to our attention directly in a private setting.
2. Submit all presentations in advance for approval (if you are speaking) in accordance with your contract and do not vary from the preapproved presentation. We don't want any surprises!
3. Deliver a professional presentation that does not contain racist, sexist or other offensive remarks, images or videos. Your presentation should also not make negative or derogatory comments about another vendor, competitor or person, and should not contain copyrighted material.
4. Not be disruptive by making noise, playing loud music or engaging in other activities that would interfere with the scheduled sessions going on and with other Sponsors' sessions, displays or activities and/or the main content sessions. This includes inviting attendees to dinners, drinks or other activities that would pull them from scheduled sessions.
5. Not engage in on-premise marketing that was not agreed to in your contract. This would include sharing your exhibit table with another vendor, room drops, seminars or other advertising in the hotel and venue that we have not agreed to in advance. Examples of on-premise marketing: walking the halls asking attendees to take a survey or entering ballroom to pass out flyers.
6. If you have a raffle or giveaway, you are responsible for contacting the winner directly. Stage time to announce winners is not permitted unless you have designated stage time agreed to in your contract.
7. Only contact attendees by e-mail if they have given you their permission to do so and respect the wishes of attendees to be removed from your list if they request to be removed.
8. Have prior consent of any client to participate in your presentation, to provide a testimonial or speak about your product or service. We do not want to put anyone on the spot and make them feel uncomfortable.
9. During Virtual Events, you as a Sponsor may not market your company's services in the main stage public chat, unless it is during your designated session.